



1. CHALLENGE

Tracking business performance

The members of this organization’s Board of Directors are very involved but when it comes to financials, they are hands-off.

Executives wanted to be able to quickly and easily provide their Board with the essential information they need to make smart, informed, and optimal decisions.

2. RESULTS

Meaningful metrics and indicators for a **happy Board of Directors.**



3. EXPERIENCE

David, Owner @ Wildfire PR

“I’m very impressed. I was given a lot of support even before committing to spend money — now, that’s the right way to build customer satisfaction!”