

1. CHALLENGE

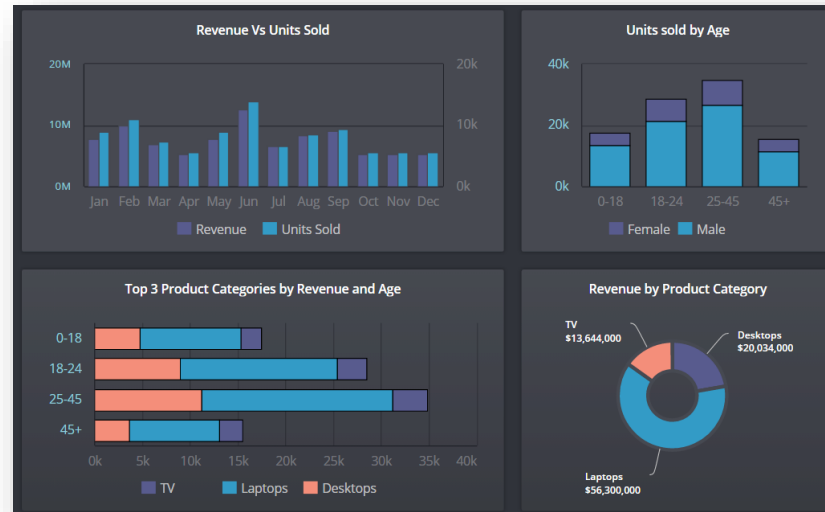
Tracking advertising performance

This media company calculates audience engagement using state of the art technology such as anonymous facial detection. They have tons of raw data coming in every minute.

Problem: They wanted to provide their clients with visually appealing, dynamic reporting that was capable of integrating insights from all of their data sources.

2. RESULTS

Now their clients can easily filter through and compare different campaigns.



3. EXPERIENCE

Nicolette, Co-Founder
@ Visio Media

“I would recommend ClicData to everyone. It’s a valuable tool for making sense of data with ease. It’s helped streamline our client services and freed up extra time for our account managers.”