



## 1. CHALLENGE

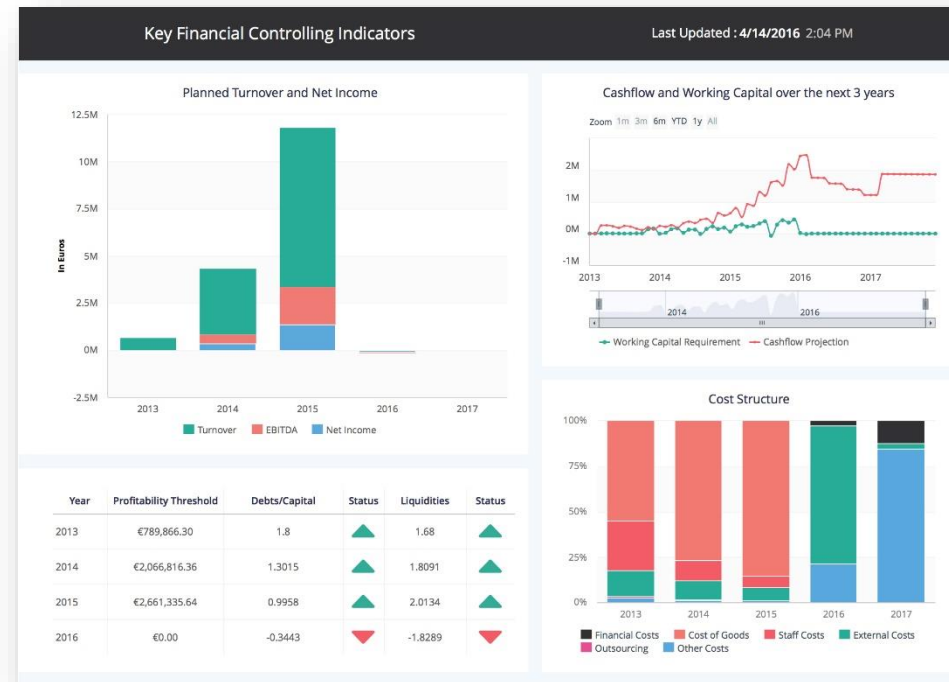
Tracking results — all the time

As a new and growing crowdfunding company, this organization needed a BI platform that would allow it to integrate data from across its disparate systems.

**Problem:** to find a way to visualize data for a diverse set of stakeholders, without spending hundreds or thousands of dollars each month.

## 2. RESULTS

Highly actionable data at the fingertips of their internal and their external audiences.



## 3. EXPERIENCE

Max, Director of Operations  
@ Seed&Spark

“I’ve been continually impressed at the depth of features available in the ClicData platform. It rivals the capabilities of the leading enterprise offerings.”