

1. CHALLENGE

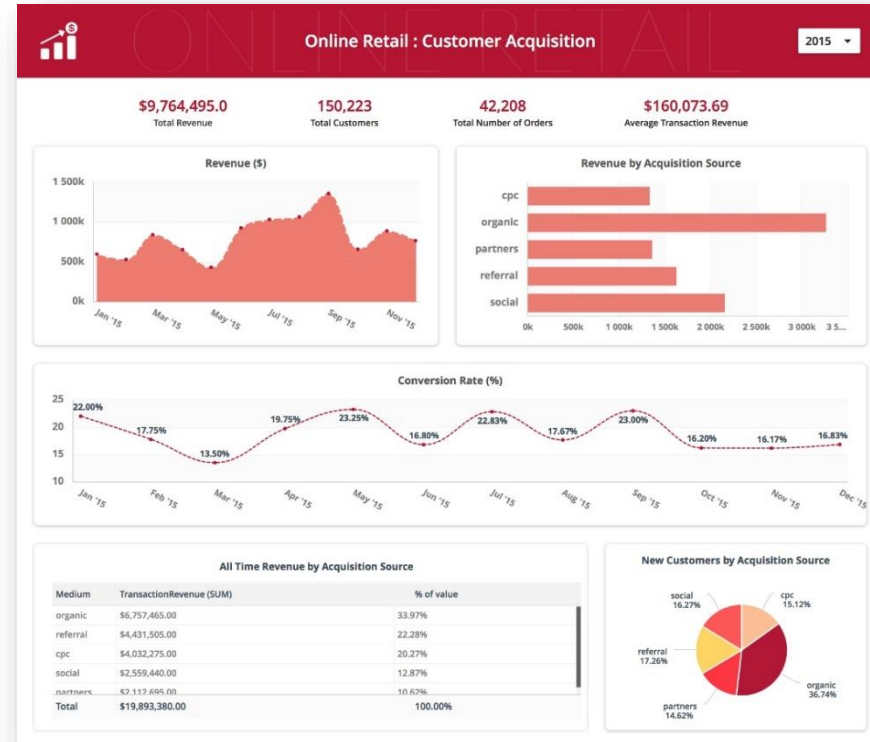
Controlling business progress in real time

Visitors to this online retailer's website generate a tremendous amount of data to the ERP and they wanted answers:

- Are we profitable on all fronts?
- How can we keep improving the merchandising of our catalog?
- Are our conversion rates good enough?

2. RESULTS

The answers to their most pressing questions are now available to all team members



3. EXPERIENCE

Alexandre, COO
@ RAD

“ClicData gives us a dynamic representation of all the relevant KPIs measuring our business progress at the best price possible.”