

## 1. CHALLENGE

Management desire to manage by objectives

This metropolitan planning organization relies on data-driven performance metrics to monitor its progress and drive the organization's mission.

**Problem:** They were seeking visual intelligence to help them set targets, manage action plans, and distribute accountability to ensure ownership by key stakeholders.

## 2. RESULTS

Better program alignment and expanded transparency



## 3. EXPERIENCE

Farhad, Executive Director  
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“The intuitive graphics help me visually monitor performance and quickly navigate through large and complex sets of data to identify performance priorities.”