

1. CHALLENGE

Management desire to manage by objectives

This metropolitan planning organization relies on data-driven performance metrics to monitor its progress and drive the organization's mission.

Problem: They were seeking visual intelligence to help them set targets, manage action plans, and distribute accountability to ensure ownership by key stakeholders.

2. RESULTS

Better program alignment and expanded transparency



3. EXPERIENCE

Farhad, Executive Director
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"The intuitive graphics help me visually monitor performance and quickly navigate through large and complex sets of data to identify performance priorities."