

“ClicData allows us to provide performance dashboards to each of our clients. By using ClicData's white-label option, ScaleX is able to create custom dashboards for each of our clients adding value to the ScaleX service offering.”

Chad B. CEO at ScaleX.ai

Supporting Expert Services

Before ClicData, extracting data from telephony, marketing platforms, social media, and email on a daily basis, then blending that data and finally plotting all of that into an application, such as Excel, took all day and consumed a full-time headcount. The best that could be accomplished was a weekly summary report of KPI performance. By using a flexible platform such as ClicData, ScaleX.ai is able to connect once to their business systems and provide a Live Link for each customer and each campaign, allowing their customers to see progress against committed KPIs at any time.

About ScaleX.ai Solutions

ScaleX.ai provides Sales Acceleration as a Service powered by Artificial Intelligence to help their customers deploy better multi-channel sales strategies. ScaleX.ai is a leading solution that helps turning strategic vision into concrete sales results by combining the power of personalization, AI, and the magic of the human voice at dominant speed and scale (scalex.ai)

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