

"Initially we only had a rough picture of to see in a dashboard...the team at ClicData was incredibly helpful: I was presented with options and trained to make changes myself. Very impressed particularly as I was given a lot of support even before committing to spend money -the right way to customer satisfaction!"

- David  
Owner and Director of Business Planning

## Efficient tracking of the company performance

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The EML Wildfire board consists of 6 people plus a Non-Exec Director – some of whom are hands-on and very hands-off with the financials and different aspects of the company performance. We needed a dashboard to allow us to quickly and easily provide them with the key information and give them the ability to make the best informed decisions.

## About Wildfire

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Wildfire is a UK based PR agency for technology companies. We never lose sight of the importance of traditional media and cultivate strong relationships with national journalists and business writers through to niche trade titles. However, we can't ignore the influence bloggers and even customers exert via digital channels. Which is why we kick off every PR programme with a comprehensive influencer audit to inform our planning and make sure we know who's important, no matter what their job title.

## Contact Us

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