

"ClicData gives us a dynamic representation of all the relevant KPIs measuring our business progress at the best price possible. We can access all the data we need and show our results in real time. Congrats on such a good product!"



- Alexandre,
Chief Operating Officer (COO)

Real time control of the business progress

Online retailing generates a lot of data from our website to the ERP plus the necessary marketing investments and other expenses. Our current dashboard solution did not allow us to cross all the data the way we wanted.

ClicData not only made it possible to bring together data from different sources but also allows instant refresh of the dashboard so that we can monitor the progress of our business in real time. Are we profitable on all fronts? How can we keep improving the merchandising of our catalog? Are my conversion rates good enough? These are the types of questions I can now answer my team anytime.

About RAD.

RAD. is an online discovery platform for the latest in cutting-edge indie fashion, art, design and cool products. Based on the private sales model, Rad bridges the gap between curated discovery websites, e-commerce and fashion brands. Based in Paris, it was launched on July 12th, 2012 and is one of the fastest-growing e-commerce websites in Europe.

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