

“My job is about finding data patterns and addressing them, plus getting more insights on current customers behavior trends. ClicData has helped me do exactly that in the most fast, efficient and adaptable way possible.”

Hasim Hairlahovic  
Database Administrator/Analyst



## Measuring the impact of marketing campaigns

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We use ClicData to track our marketing campaigns and prospects/customers behavior. Simplicity is the main reason why we chose this BI platform. ClicData's framework enables us to create dashboards and reports virtually from any dataset within a short period of time. Dashboard sharing, data filtering, automatic data update are some of the features that we use heavily. On the other end, being able to perform advanced queries and execute scripting procedures makes this solution quite scalable and side by side with other advanced BI platforms. Simple yet sophisticated.

## About Planned Property Management

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**Planned Property Management** is a US based company which improves the experience of finding, renting and living in a great apartment by offering first class service, outstanding locations, and convenient amenities.

## Contact Us

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